

DJ ADVERSE

DJ BIOGRAPHY & BOOKING PROFILE

ABOUT ADVERSE

DJ Adverse is Sydney DJ Adam Close. His experience spans intimate bars and clubs, major concert venues, international hip-hop support, festivals and street-dance battles. Raised in the Hornsby Shire, he began cutting records on bedroom turntables at 15, then developed through Triple H 100.1 FM and Sydney's independent music communities, including Soul of Sydney, Groove Dealers and Syd Def Jam.

His longstanding involvement with Soul of Sydney includes DJ performances and creative collaboration in filming and editing.

70s and 80s funk and soul, 90s and 2000s R&B and hip-hop sit at the heart of his sets, shaped for the room, the dancers and the occasion.

Portrait: NSW DMC showcase, 2014. Later reused in 2019 promotion.



Concert and festival collaborations

Slick Rick and Raekwon CutKlipz with VJ Spook, opening the joint Metro Theatre concert on 2 June 2018 with a classic hip-hop video set.

Splendour in the Grass Groove Dealers at Carlton Dry House, alongside VJ Spook, across four consecutive nights, 20–23 July 2017.

Oddisee Billed support with Frenzie vs The Groove Dealers (Adverse and Juzzlikedat), Goodgod Small Club, 27 November 2015.

Bliss n Eso DJ support at Drifters Wharf's second birthday, December 2023.

De La Soul DJ support at Greenwood, November 2016.

Slum Village DJ support alongside Frenzie at The Basement, January 2016.

Sydney Festival Billed on the Soul of Sydney stage at Festival Village, Hyde Park, January 2017.

SELECTED CREDITS

Selected solo and event credits

Red Bull BC One Event DJ at the Australia Cypher, National Art School, May 2022.

Destructive Steps Breaking-event DJ in 2016, 2018, 2019, 2020, 2021, 2022 and 2024.

DMC NSW Championships Warm-up DJ in 2014; billed as Adverse (The Groove Dealers) in 2015; showcase DJ in 2016; CutKlipz audiovisual showcase with VJ Spook in 2019.

Soul of Sydney Regular DJ. Documented events: 2014 — Sarah Love Block Party (27 January), DJ Katch party (18 May), and the Groove Dealers four-turntable takeover (26 October, billed as a collective); 2015 — Larry Levan Birthday Tribute / Old School Back Room (19 July), Reunion Picnic (11 October), and Soul Power (24 October, Groove Dealers with Makoto; a joint event); 2017 — Sydney Festival (8 January); 2018 — EatStreet Beats / Sydney Fringe (8 September, DJ Adverse with MC Pep-C); 2020 — New Year's Day party (1 January). Other entries are solo Adverse DJ credits.

John Morales DJ support at the Funkdafied New Year's Day party, 1 January 2015.

Groove Dealers

Adam co-founded Groove Dealers with MC and producer Noodlez, bringing DJs, MCs, producers and visual artists together. His work includes songwriting with Unison and LP and The Architects, organising Sydney parties and annual Falls Creek snow tours, and music production. At Soul Power in 2015, he performed with Groove Dealers, helped organise the event, and filmed and edited its highlight video. The crew's history includes a J Dilla tribute with Juzzlikedat at Play Bar, booked by Grindin', and a full-house Ramblin Rascal reunion in May 2026.

Bookings

Sydney bookings, including the Upper North Shore. Friday and Saturday nights preferred; Thursdays possible. Venue sound preferred; additional sound can be arranged on request.

Equipment Two Technics SL-1210 turntables, Pioneer DJM-S9 mixer and Pioneer DDJ-REV5 controller.

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